



Open House Programme

Registration						
10:30						
11:00	Welcome / Introduction to SRH (DE) Karin Zimmermann Film Studio				Campus Tour (EN)	
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12:00	Der Karriere-Booster. Der duale Master Marketing Management Prof. Dr. Benjamin Schwenn Room 2.01	M.A. Strategic Design "Design meets Strategy" Q&A about the Master's programme Prof. Katrin Androschin Room 2.04	B.A. Film and Motion Design Prof. Gilbert Beronneau Foto Studio	B.A. Illustration How to turn your talent into a profession Prof. Nele Anders Room 2.06	B.A. Kommunikationsdesign Prof. Christopher Jung Atelier 2nd floor	
1:00	Snacks & Drinks					
1:30	How do you design a successful user experience? Everything about the B.A. User Experience Design and Content Creation Websites, apps, eCommerce, computer games ... B.Sc. Web Development as a dual study programme Prof. Gabor Kovács Room 2.01	Social Design - The future in communication and design. M.A. Social Design and Sustainable Innovation Prof. Gilbert Beronneau Room 2.04	Intro Photography B.A. & M.A. Prof. Dr. Sarah Goodrum Foto Studio	B.A. Marketingkommunikation Strategic Planning, Creative Strategy, Branding - arbeiten in der Kreativbranche Prof. Markus Wenté Room 2.06	Tips from our experts: How to apply for creative study programmes Portfolio consultation and review with our professors Film Studio	Lounge Student advisory service Financing your studies Scholarships, student loans & co. Rosy Belounis SRH Career Service From internship to career entry 2:30 – 3:00 Caroline Schöps
2:30	All about B.A. Advertising and Brand Design Prof. Markus Wenté Room 2.01		How do I finance my studies: BaFöG, student loans, scholarships Room 2.06			
3:30	Snacks & Drinks					
4:00	End					